COOKIE POLICY

Introduction

56 Accountancy ("we", "our", "us") uses cookies and similar technologies on our website (www.56accountancy.co.uk) to enhance your user experience, analyse site usage, and support our marketing initiatives. This Cookie Policy explains what cookies are, how we use them, and how you can manage your preferences.

What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help the website recognise your device and store information about your preferences or past actions.

Types of Cookies We Use

1. **Strictly Necessary Cookies**

   o   Essential for website functionality.

   o   Examples: User authentication, session management.

2. **Performance Cookies**

   o   Collect information about how visitors use our website.

   o   Help us improve user experience and measure site performance.

3. **Functionality Cookies**

   o   Enable the website to remember your preferences.

   o   Examples: Language settings, region-specific preferences.

4. **Targeting/Advertising Cookies**

   o   Track your browsing habits to deliver personalised advertisements.

   o   May be set by third-party advertising networks.

5. **Anonymous Analytics Cookies**

   o   Generated by web analytics tools such as Google Analytics.

   o   Used to understand how visitors interact with our website and to identify popular content.

   o   These cookies are completely anonymous and cannot identify individual users.

Third-Party Cookies

We may allow third-party providers, such as Google Analytics or social media platforms, to set cookies on our website. For example:

- **Analytics Cookies**: Used to track visitor statistics.

- **Social Media Cookies**: For sharing website content on platforms like Facebook or Twitter.

These third-party cookies are governed by their respective providers' privacy policies.

How We Use Cookies

We use cookies to:

- Recognise and count website visitors.

- Understand how visitors interact with our website.

- Improve website functionality and security.

- Deliver targeted marketing campaigns.

How to Manage Cookies

You can manage or disable cookies through your browser settings. Here are some options:

- **Enable/Disable Cookies**: Adjust your browser to accept or refuse cookies.

- **Delete Cookies**: Remove cookies stored on your device.

Helpful Links for Browser Settings:

- [Cookie Settings in Internet Explorer](#)

- [Cookie Settings in Firefox](#)

- Cookie Settings in Google Chrome

Third-Party Advertising Preferences

To manage third-party advertising cookies, visit:

- Your Online Choices

- [Network Advertising Initiative](#)

Changes to This Cookies Policy

We may update this policy periodically to reflect changes in our practices. Please review it regularly for the latest updates.

Contact Us

If you have questions about our use of cookies, please contact us at:

- **Email**: admin@56accountancy.co.uk