



## **PRIVACY POLICY & TERMS OF NEWSLETTER**

*(56 Accountancy – UK GDPR Compliant)*

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### **1. Data Controller**

The data controller for the purposes of the UK General Data Protection Regulation (UK GDPR) is:

#### **56 Accountancy**

Windsor Street, Salisbury, SP2 7EA, England

Email: [admin@56accountancy.co.uk](mailto:admin@56accountancy.co.uk)

Telephone: +44 7877903723

Hereinafter referred to as “the Company”, “we”, “us”, or “our”.

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### **2. Personal Data Collected**

In connection with subscription to our newsletter, the Company collects:

- first name (if provided);
  - email address;
  - company name (if provided);
  - technical information such as IP address and date of subscription (for record-keeping and proof of consent).
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### **3. Purpose of Processing**

Personal data is collected and processed to:

1. deliver the newsletter containing accounting, tax, and regulatory updates;
2. inform subscribers of changes to UK legislation, including communications from HM Revenue & Customs;
3. provide information about the Company’s services;

4. conduct direct marketing communications in compliance with UK GDPR.
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#### **4. Legal Basis for Processing**

We process personal data on the following grounds:

- Article 6(1)(a) UK GDPR – processing based on the subscriber’s consent;
  - Article 6(1)(f) UK GDPR – processing necessary for the legitimate interests of the Company, namely promoting its services to existing and prospective clients.
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#### **5. Voluntariness of Data Provision**

Providing personal data is voluntary. Failure to provide the necessary data will prevent the receipt of the newsletter.

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#### **6. Data Retention**

Personal data will be retained:

- until the subscriber withdraws consent (by unsubscribing), or
  - for a maximum period of three (3) years from the last engagement with the newsletter.
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#### **7. Data Recipients**

Personal data may be disclosed to:

- the Company’s email marketing platform (e.g., MailerLite / Mailchimp);
- IT service providers and hosting providers;
- other service providers assisting in the operation of the newsletter.

If data is transferred outside the UK, appropriate safeguards will be implemented in accordance with UK GDPR requirements.

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#### **8. Rights of the Subscriber**

Subscribers are entitled to:

- access their personal data;
- rectify inaccurate data;
- request erasure of data;
- restrict processing;
- object to processing;

- withdraw consent at any time;
  - lodge a complaint with the Information Commissioner's Office.
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## **9. Unsubscribing**

Subscribers may withdraw consent and unsubscribe at any time via the “unsubscribe” link included in each newsletter or by contacting the Company directly.

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## **10. Security Measures**

The Company implements appropriate technical and organisational measures to protect personal data against unauthorised or unlawful processing, accidental loss, destruction, or damage.

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## **NEWSLETTER TERMS & CONDITIONS**

### **1. General Provisions**

1. The newsletter is operated by **56 Accountancy**.
  2. The service is provided free of charge.
  3. The newsletter contains informational and promotional content regarding accounting and taxation services provided by the Company in the United Kingdom.
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### **2. Subscription**

1. Subscription may be completed via:
    - the Company’s website form;
    - dedicated landing pages;
    - approved newsletter platforms.
  2. A valid email address must be provided.
  3. Subscription is confirmed via a double opt-in mechanism to ensure the subscriber’s consent.
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### **3. Frequency of Communication**

The newsletter is sent on an irregular basis, typically one to four (1–4) times per calendar month.

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### **4. Unsubscription**

Subscribers may unsubscribe from the newsletter at any time by using the link provided in each newsletter communication.

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## **5. Disclaimer**

1. The newsletter is intended for informational purposes only and does not constitute legal, accounting, or tax advice.
  2. Individual circumstances may vary, and subscribers should seek professional advice tailored to their specific situation.
  3. The Company shall not be held liable for any decisions made solely based on the content of the newsletter.
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## **6. Amendments**

The Company reserves the right to amend these Terms and Conditions at any time. The most current version will be published on the Company's website.